



**Figure 3)** The landmarks in the studied area

**Table 3)** The analysis of the landmarks in two groups of semantic and physical features

Landmark Name	Semantic				Physical	
	Symbolic Pattern	Mental	Social	Activity	Outstanding Feature	Uniqueness
Imam Reza Holy Shrine	✓	✓	✓	✓	✓	✓
Razavi Museums	✓	✓	✓	✓		✓
Nadir Shah Afshar's Museum				✓	✓	✓
Pir Palandouz Tomb			✓	✓		
Tavakoli House	✓		✓	✓		
Amin Complex			✓	✓		
Hayat Complex			✓	✓		
Arman Complex	✓	✓		✓	✓	✓
Zamen Complex	✓		✓	✓		
Gonbad Kheshti (adobe dome)	✓	✓	✓	✓	✓	✓
Daroughe House	✓	✓	✓	✓	✓	✓
Abbas Gholi Khan Shamlou School	✓		✓	✓		
Vahdat Park				✓		

**Table 4)** Analysis of landmarks' location features in cognitive maps

<b>Landmarks</b>	<b>Abundance in Cognitive Maps</b>	<b>Connection</b>	<b>The Position</b>	<b>Distance</b>	<b>Hierarchical Position</b>
<b>Imam Reza Holy Shrine</b>	Too many	Has	Southwest	Near	City and metropolis
<b>Razavi Museums</b>	Many	Has	Southwest	Near	City and metropolis
<b>Nadir Shah Afshar's Museum</b>	Moderate	Has	West	Near	City and metropolis
<b>Pir Palandouz Tomb</b>	Few	Does not	Southwest	Far	City and metropolis
<b>Tavakoli House</b>	Few	Does not	South	Almost far	City and metropolis
<b>Amin Complex</b>	Few	Has	South	Too far	City
<b>Hayat Complex</b>	Moderate	Does not	South	Near	City
<b>Arman Complex</b>	Many	Has	South	Near	City
<b>Zamen Complex</b>	Few	Does not	South	Almost far	City
<b>Gonbad Kheshti (Adobe Dome)</b>	Many	Has	West	Near	City
<b>Daroughe House</b>	Many	Has	Northeast	Near	City and metropolis
<b>Abbas Gholi Khan Shamloo School</b>	Few	Does not	Southwest	Far	City and metropolis
<b>Vahdat Park</b>	Very few	Does not	East	Almost far	region

**Table 5)** Different types of familiarity with landmarks in the environment

Landmarks	Expected	Self-assured	Educational	Self-evaluation	Cultural Proximity	Experiential Information	The Amount of Familiarity
Imam Reza Holy Shrine	✓			✓	✓	✓	Very high familiarity
Razavi Museums	✓			✓	✓	✓	High
Nadir Shah Afshar's Museum	✓			✓	✓	✓	high
Pir Palandouz Tomb		✓	✓			✓	Low
Tavakoli House		✓	✓			✓	Low
Amin Complex		✓	✓			✓	Low
Hayat Complex		✓	✓			✓	Low
Arman Complex	✓			✓	✓	✓	High
Zamen Complex		✓	✓			✓	Low
Gonbad Kheshti (Adobe Dome)	✓			✓	✓	✓	High
Daroughe House Abbas	✓			✓	✓	✓	High
Gholi Khan Shamloo School		✓	✓			✓	Low
Vahdat Park			✓			✓	Very low

**Table 6)** Landmarks communicative meaning

Landmarks	Environmental Attractions	Curiosity	Flexibility	Sense of Belonging	Excitement	Being Lively
Imam Reza Holy Shrine	✓	✓	✓	✓	✓	✓
Razavi Museums	✓			✓		✓
Nadir Shah Afshar's Museum	✓			✓		✓
Pir Palandouz Tomb		✓			✓	✓
Tavakoli House		✓	✓	✓	✓	✓
Amin Complex		✓			✓	✓
Hayat Complex		✓	✓		✓	✓
Arman Complex	✓			✓		✓
Zamen Complex		✓	✓			
Gonbad Kheshti (Adobe Dome)	✓			✓	✓	✓
Daroughe House	✓			✓	✓	✓
Abbas Gholi Khan Shamloo School	✓	✓	✓	✓	✓	✓
Vahdat Park		✓	✓	✓	✓	✓