

**Table 1)** the differences in the quality of the services among the indicators (the amount of suitability= 3)

Indicators	Mean	T statistic	Significance level	Standard deviation	Confidence interval 95%	
					Lower	Higher
<b>Interaction of the host community with visitors</b>	3.31	8.82	0.0001	0.3166	0.245	0.387
<b>Goods and services' price</b>	3.31	9.88	0.0001	0.319	0.255	0.383
<b>Products' quality</b>	3.21	5.22	0.0001	0.218	0.136	0.300
<b>Road facilities</b>	3.22	5.41	0.0001	0.228	0.145	0.312
<b>Accommodation services</b>	3.46	12.44	0.0001	0.464	0.391	0.538
<b>Food and drink quality</b>	3.16	5.52	0.0001	0.165	0.106	0.225
<b>Natural features</b>	3.01	0.329	0.742	0.013	-0.069	0.097
<b>Transport quality</b>	3.11	4.04	0.0001	0.114	0.058	0.170
<b>Road traffic services</b>	3.35	11.57	0.0001	0.358	0.297	0.419
<b>Information services</b>	2.93	-1.28	0.199	-0.061	-0.154	0.032
<b>Access to the facilities</b>	3.41	10.40	0.0001	0.411	0.334	0.490
<b>Peace and security services</b>	3.14	4.06	0.0001	0.140	0.072	0.207
<b>Welfare services</b>	3.73	15.74	0.0001	737	0.645	0.830

**Table 2)** Normalized matrix and indicators' weight

<b>indicators</b>	<b>Weight</b>	<b>F+</b>	<b>F-</b>
<b>Interaction of the host community with visitors</b>	0.138	0.129	0.054
<b>Goods and services' price</b>	0.094	0.109	0.060
<b>Food and drink quality</b>	0.109	0.111	0.052
<b>Road facilities</b>	0.116	0.109	0.052
<b>Accommodation services</b>	0.116	0.105	0.050
<b>Access to the facilities</b>	0.116	0.105	0.058
<b>Natural features</b>	0.109	0.107	0.050
<b>Transport quality</b>	0.131	0.119	0.053
<b>Road traffic services</b>	0.108	0.129	0.054
<b>Information services</b>	0.124	0.109	0.060
<b>Peace and security services</b>	0.121	0.094	0.063
<b>Welfare services</b>	0.125	0.111	0.052

**Table 3)** final ranks of the villages in terms of tourism services quality in the VIKOR model

<b>Villages</b>	<b>Suitability (S)</b>	<b>Regret (R)</b>	<b>Q</b>	<b>rank</b>
<b>Jaghargh</b>	9.143	8.89	0.034	1
<b>Dehbar</b>	9.746	7.55	0.088	3
<b>Azghad</b>	2.915	2.58	2.62	6
<b>Ardameh</b>	8.87	8.436	0.078	2
<b>Hesar</b>	0.618	0.111	459.71	11
<b>Mayoun</b>	0.623	0.119	236.701	10
<b>Kalate Ahan</b>	0.604	0.107	21.22	8
<b>Abardeh Olya</b>	0.692	0.114	352.8	9
<b>Noghondar</b>	0.64	0.106	9.861	7
<b>Kang</b>	0.976	0.138	125.82	4
<b>Zoshk</b>	2.63	2.58	2.86	5

**Table 4)** statistical mean and coefficient of variation in two exception and perception aspects of the research

<b>Studied dimension</b>	<b>Mean</b>	<b>CV</b>
<b>Exceptions</b>		
<b>Tangible services</b>	3.754±0.591	0.127
<b>Confidence</b>	3.365±0.564	0.121
<b>Assurance</b>	3.320±0.437	0.115
<b>Sympathy</b>	4.421±0.473	0.194
<b>Response</b>	2.123±0.247	0.105
<b>Perceptions</b>		
<b>Tangible services</b>	4.441±0.527	0.198
<b>Confidence</b>	4.061±0.502	0.114
<b>Assurance</b>	4.352±0.464	0.157
<b>Sympathy</b>	4.214±0.473	0.168
<b>Response</b>	4.321±0.470	0.143

**Table 5)** the variation between the quality of services and components' priority to do improvements' actions

<b>Aspects</b>	<b>Significance of the components</b>	<b>Variation in services' quality</b>	<b>Services' quality score</b>	<b>Priority</b>
<b>Tangible services</b>	0.031	0.687	0.021	3
<b>Confidence</b>	0.038	0.696	0.026	4
<b>Assurance</b>	0.041	1.032	0.042	5
<b>Sympathy</b>	0.008	-0.207	-0.001	1
<b>Response</b>	0.009	2.198	0.019	2