

**Table 1.** The absolute and relative frequency of demographic characteristics of study participants (n=1,196)

<b>Demographic characteristics</b>	<b>Number</b>	<b>Percentage</b>
<b>Gender</b>		
Female	581	48.6
Male	615	51.4
<b>Age group (year)</b>		
18-24	227	19.0
25-34	364	30.4
35-44	245	20.5
45-54	214	17.9
55 and over	146	12.2
<b>Marital status</b>		
Single	367	30.7
Married	745	62.3
Divorced	16	1.3
Widow	21	1.8
No response	47	3.9
<b>Academic years</b>		
1-5	96	8.0
6-9	156	13.0
10-12	422	35.3
13 and over	522	43.6
<b>Occupation</b>		
Housewife	291	24.3
Employed	591	49.4
Student/university student	147	12.3
Retired	70	5.9
Unemployed	57	4.8
Soldier	4	0.3
No response	36	3.0



**Table 3.** The absolute and relative frequency (numbers in parenthesis are percentages) of media health information resources used by study participants (n=1,196)

<b>Variables</b>	<b>Very little</b>	<b>Little</b>	<b>Moderate</b>	<b>Very</b>	<b>Very much</b>	<b>Total</b>
<b>Television</b>	74 (15.2)	136 (28.0)	281 (57.8)	357 (73.3)	125 (25.7)	973 (81.35)
<b>Radio</b>	113 (42.1)	112 (41.3)	131 (47.5)	139 (50.9)	50 (18.2)	545 (45.57)
<b>Internet the surfing</b>	108 (20.2)	93 (25.3)	204 (55.5)	234 (63.7)	130 (35.4)	769 (64.30)
<b>Mobile applications</b>	59 (39.5)	62 (41.7)	93 (62.6)	64 (42.8)	20 (13.4)	298 (24.92)
<b>Hamrah Aval</b>	78 (41.6)	85 (44.9)	97 (51.6)	91 (48.0)	26 (13.9)	377 (31.52)
<b>Irancell</b>	64 (46.6)	62 (45.1)	69 (50.2)	64 (46.5)	16 (11.6)	275 (22.99)
<b>Written media</b>	84 (24.1)	150 (43.1)	219 (62.9)	208 (59.8)	35 (10.2)	696 (58.19)
<b>Social media</b>	63 (18.9)	86 (25.8)	207 (62.0)	217 (64.0)	94 (28.2)	667 (55.77)
<b>Satellite channels</b>	80 (27.7)	78 (27.0)	164 (156.8)	188 (65.1)	67 (23.2)	577 (48.24)

**Table 4.** The absolute and relative frequency (numbers in parenthesis are percentages) of use of health media information by type of disease in study participants (n=1,196)

Diseases	Television	Radio	Internet the surfing	Mobile applications	Mobile (Hamrah Aval)	Mobile (IranCell)	Written media	Social media	Satellite channels
<b>Cancer</b>	141 (87.0)	98 (60.5 )	122 (75.3)	30 (18.5)	57 (35.2)	39 (24.1)	105 (64.8)	114 (70.4 )	97 (59.9)
<b>Hypertension and cardiovascular disease</b>	331 (86.4)	195 (50.9 )	254 (66.3)	106 (27.7)	131 (34.2)	82 (21.4)	254 (66.3)	241 (62.9 )	222 (58.0)
<b>Obesity</b>	173 (83.6)	99 (47.8 )	141 (68.1)	65 (31.4)	79 (38.2)	62 (30.0)	129 (62.3)	130 (62.8 )	117 (56.5)
<b>Osteoporosis</b>	142 (78.0)	85 (46.7 )	117 (64.3)	58 (31.9)	66 (36.3)	37 (20.3)	107 (58.8)	110 (60.4 )	97 (51.6)
<b>Diabetes</b>	212 (77.9)	114 (41.9 )	174 (64.0)	69 (25.4)	93 (34.2)	61 (22.4)	172 (63.2)	173 (63.6 )	149 (54.8)
<b>HIV</b>	26 (96.3)	21 (77.8 )	24 (88.9)	8 (29.6)	11 (40.7)	11 (40.7)	23 (85.2)	23 (85.2 )	21 (77.8)
<b>Stroke</b>	53 (85.5)	31 (50.0 )	35 (56.5)	17 (27.4)	24 (38.7)	14 (22.6)	40 (64.5)	36 (58.1 )	33 (53.2)